



Ebook Directory
the best source of ebook

The book was found

Hey Skinny! Great Advertisements From The Golden Age Of Comic Books



Synopsis

Leaping provocatively off the pages of comic books from the 1940's and 1950s, sandwiched in between the adventures of Captain Marvel or Archie or Mutt & Jeff, were the shameless and often bizarre advertisements for miraculous products that promised to change your life. This book collects the best of these ads, re-igniting all the wonder and hope of that more innocent era.

Glow-in-the-dark neckties, miniature monkeys in a cup, a lamp that turns into a Christmas tree, as well as surefire ways to get rid of pimples.

Book Information

Paperback: 96 pages

Publisher: Chronicle Books; True First Edition edition (April 1, 1995)

Language: English

ISBN-10: 0811808289

ISBN-13: 978-0811808286

Product Dimensions: 7.5 x 0.3 x 10 inches

Shipping Weight: 7.2 ounces

Average Customer Review: 4.4 out of 5 stars 7 customer reviews

Best Sellers Rank: #1,546,994 in Books (See Top 100 in Books) #69 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Magazines & Newspapers](#) #310 in [Books > Arts & Photography > Graphic Design > Commercial > Advertising](#) #2818 in [Books > Business & Money > Marketing & Sales > Advertising](#)

Customer Reviews

Leaping provocatively off the pages of comic books from the 1940's and 1950s, sandwiched in between the adventures of Captain Marvel or Archie or Mutt & Jeff, were the shameless and often bizarre advertisements for miraculous products that promised to change your life. This book collects the best of these ads, re-igniting all the wonder and hope of that more innocent era.

Glow-in-the-dark neckties, miniature monkeys in a cup, a lamp that turns into a Christmas tree, as well as surefire ways to get rid of pimples.

Funny and nostalgic.

I got a kick out of these old ads. I remember seeing some like them in the 60's. This book was a hit with the coffee shop crowd.

This book is a fun and easy read - actually, there isn't much reading really. Definitely a fun buy! The imagery is excellent.

Based on the two 5-star reviews and my fondness for retro advertising, I placed an order for this book. I was very disappointed. I understand the whole point of this book is that it's a collection of bad advertising from the 40's and 50's. But the ads aren't exceptionally bad, there's nothing all that interesting about most of them. If you're into retro advertising, the books published by Taschen are the way to go and feature some of the best ads from a given period.

As a kid, did you prefer reading cereal boxes to reading books? Ever order something from an ad in the back of a comic book? If so, you'd be crazy not to get this wonderful book ("while supplies last"). It's loaded with some of the most outrageous (yet authentic) comic book advertising ever created. From Sea Monkeys to "FREE" monkeys, the ads are all reproduced in living color (in some cases far better than the originals!). You'll find all the great, original hype and propaganda far more outrageous than would be acceptable by today's advertising standards (and that's saying something)! There are familiar ads of years gone by, and more than a few unusual ads that you've likely never seen before. This book is an absolute bargain for anyone who wants a flashback of fun nostalgia. It's entertaining and a joy to read. In fact, you might just rekindle that burning urge to rush out and buy yourself an ant farm. Highly recommended!

My friends & I are still laughing about this book! Someone I know found it on the "dollar rack" at the library & thought I might like it. I want to send for the "Invisible Helmet" as soon I get the \$\$\$. The graphics are one of the funniest things, check out the used girls dresses ad, the dresses are scattered about & the faces are superimposed on the neckline, they look like mutant children. A real glimpse into the not so distant past.

Another "must have" book for Baby Boomers. It's great reading the old ads you may or may not remember.

[Download to continue reading...](#)

Hey Skinny! Great Advertisements from the Golden Age of Comic Books Blank Comic Book : Large Print 8.5 by 11 Over 100 Pages - 6 Panel Jagged Comic Template - Drawing Your Own Comic Book Journal Notebook (Blank Comic ... kids (Blank Comic Book For Kids) (Volume 5) Blank Comic Book

For Kids : Large Print 8.5"x11" 110Pages - 7 Panel Jagged Comic Template - Drawing Your Own
Comic Book Journal Notebook (Blank Comic Book) Vol.7: Blank Comic Book (Volume 7) Comic
Book: Blank Comic Strips: Make Your Own Comics With This Comic Book Drawing Paper - Multi
Panels (Blank Comic Books) Blank Comic Book For Kids : Create Your Own Comics With This
Comic Book Journal Notebook: Over 100 Pages Large Big 8.5" x 11" Cartoon / Comic Book With
Lots of Templates (Blank Comic Books) (Volume 7) Blank Comic Book Make Your Own Comic
Book: Create Your Own Comic Strips from Start to Finish (Large Print 8.5"x 11" 120 Pages) (Comic
Sketch Book) (Volume 1) My Own Comic Book: Create Your Own Comic Strips from Start to Finish
(Large Print 8.5"x 11" 120 Pages) (Blank Comic Books) (Volume 1) Blank Comic Notebook : Create
Your Own Comics With This Comic Book Drawing Journal: Big Size 8.5" x 11" Large, Over 100
Pages To Create Cartoons / Comics (Blank Comic Books) (Volume 8) The Skinny Hot Air Fryer
Cookbook (Cooknation: Skinny) 100+ Blank Comic Book Templates: The Blank Comic Book
Panelbook with Over One Hundred Different Cartoon Layouts to Create Your Own Comics and
Graphic Novels! (Comic Blank Book) Golden Legacy: The Story of Golden Books (Deluxe Golden
Book) Blank Comic Panel Book: Templates 6 panel layouts 8.5 x 11 inches, 120 Page Draw your
own Comics (Comic Drawing strip books) (Volume 4) Comic Book Collection: The CreeperSlayer12
Series - AWESOME Minecraft Comics (Unofficial Minecraft Comic Books) Comic Book Value and
Selling Secrets - How to Discover the Real Value of Your Comic Books and Sell Them for the Best
Price Without Getting Ripped Off Route 66 Roadside Signs and Advertisements The 100 Greatest
Advertisements 1852-1958: Who Wrote Them and What They Did Creating Unforgettable
Characters: A Practical Guide to Character Development in Films, TV Series, Advertisements,
Novels & Short Stories Vintage Shaving Advertisements: Razors, Soaps and Strops of the Early
1900s VINTAGE CHRISTMAS TRADITIONS: Christmas Cards, Customs, Carols, Legends, Poems,
Recipes, Advertisements (Vintage Memories) Early Cigar, Cigarette and Tobacco Advertisements:
Nostalgia - A Collection

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)